



[www.naginternational.biz](http://www.naginternational.biz)

### **Start selling internationally:**

You have decided to sell internationally, but need professional advice as to how to go about it? Nag International will work with your organisation to

- **Develop the marketing and sales strategy**
- **Organise the infrastructure (administration, production, legal, etc.)**
- **Implement the strategy**
- **Monitor results and performance**

### **Increasing Efficiency/Effectiveness of existing international sales organisation:**

You are not happy with the way international sales are being carried out?

Nag International will do a full audit of current practices and make recommendations based on the results.

### **Outsourcing of international sales department:**

Are you considering closing down your international sales department due to high fixed costs not being in relation to sales?

Nag International can take over the customer based activities at a fraction of the current cost. Additionally, Nag International can also audit existing practices and make recommendations how to cut costs. This way you not only keep your international business but also grow it.

### **Help on an interim basis:**

Are key players in your international sales team not available for a certain period of time?

Nag International can take over the customer based activities of your organisation for a fixed period of time. This way continuity is guaranteed.

### **Outsourcing smaller clients:**

Do you have several small clients who take up too much time from your existing resources?

Nag International can take over the customer based activities for these clients, thereby opening up the limited resources for other activities without losing business.